

MULTIMEDIA



UNIVERSITY

STUDENT ID NO

--	--	--	--	--	--	--	--	--	--

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 2, 2018/2019

LIC1027
INTERCULTURAL COMMUNICATION
(All groups/sections)

6 MARCH 2019
9.00 AM – 11.00 AM
(2 Hours)

INSTRUCTIONS TO STUDENT

1. This question paper consists of **ONE** page.
2. Answer **ALL** questions in the Answer Booklet provided.

STRUCTURED QUESTIONS [50 MARKS]**Instruction:** Answer ALL questions.**Question 1**

Explain the six (6) imperatives of intercultural communication.
Provide one (1) example for each imperative.

(12 marks)

Question 2

Explain the following about culture and provide one (1) example for each:

- i. Culture is learned
- ii. Culture involves perception and values
- iii. Culture involves feelings
- iv. Culture is shared
- v. Culture is expressed as behaviour
- vi. Culture is dynamic

(12 marks)

Question 3

Explain the stages of minority identity development. Provide a sample situation for each stage.

(8 marks)

Question 4

Explain and provide example for six (6) challenges in intercultural relationships.

(12 marks)

Question 5

Explain three (3) influences on conflict management. Provide one (1) situation for each conflict management.

(6 marks)

End of Paper

